

Virginia Beef Industry Council

Approved Minutes

January 3, 2019

Roanoke, VA

**THURSDAY, January 3, 2019**

*Attendance:* JS Staley, Andy Smith, Craig Miller, Hank Maxey, Mark Gwin, Cecelia Moyer, Jason Carter, Teresa Volk, Mark Sowers, Lawson Roberts, Kenneth Payne, USDA, Donovan Huffman, Cherry Bekeart, Casey Davis, Cherry Bekeart

*Absent:* Chas Potter, Shirley Powell, Bill McDonald

**Welcome: Mark Gwin**

Mark welcomed the group to Roanoke and thanked everyone for their attendance.

**Initial Business:** Review and approval of September 2018 meeting minutes. No discussion.

Voting: Minutes September 2018

Motion: To approve minutes – JS Staley

Seconded: Hank Maxey

*Approved*

**Financial Review:**

Donovan Huffman, Cherry Bekaert, reviewed the 2017-2018 Audit, Jason review the expenses to date and the budget. Discussion concerning opening check off checks, Teresa will check into a bank lock box and or an accounting firm. Temporarily the interim Executive Director for Virginia Cattlemen's has agreed to help after Taylor Fix leaves.

**MOU with USDA Review:**

Kenneth Payne explained and reviewed the agreement between Virginia Beef Council and the USDA.

**September 2018 Outside Grant Proposals Update:**

All of Ag in the Classroom material has been submitted to USDA, USDA has made changes and recommendations, once the material has been corrected, we will re-submit to USDA for approval.

All other outside request have either not responded or have not submitted any materials for review.

**Outside Funding Grant Request:**

- Advanced Master Cattleman Meats Course – Phil Blevins

- Culinary High School Course involving working with meat, packaging and storing beef-  
Sussex Central High School
- Agriculture in the Classroom – Morgan Slaven
- Meat Judging Programs through 4-H & FFA – John Benner
- Northeast Beef Promotion Initiative – Jennifer Orr & Kaitlyn Carey

**VBC Incorporation, Election of Officers: Voting:**

Motion: Lawson Roberts, Vice Chairman – Hank Maxey  
 Seconded: JS Staley  
*Approved*

Motion: Mark Gwin, Secretary/Treasurer– Hank Maxey  
 Seconded: JS Staley  
*Approved*

Motion: Hank Maxey, Chairman – Cecelia Moyer  
 Seconded: JS Staley  
*Approved*

**Virginia Cattle Assessment Update:**

Monies are already being collected, the board has not been approved yet.

**MOU with CBB for National Programs:**

Voting:

Motion: Amend the language so we are not required to send the balance of our operating account and amend our Budget to reflect the uncommitted amount will be sent to CBB, that amount is \$150,000.00 out of our reserve account – Andy Smith

Seconded: Hank Maxey  
*Approved*

**MOU with VCA Discussion: Voting:**

Motion: The MOU between VCA and VBC will stand as written, Jason Carter will remain in the Administrative role at the same hourly rate - Mark Gwin

Second: Lawson Roberts  
*Approved*

**Public Comment:**

None

**Adjourned.**

Respectfully submitted,  
 Teresa Volk